



PLACER VALLEY

Tourism Enriching Communities

EXECUTIVE COMMITTEE MEETING AGENDA

Date: October 16, 2025 Time: 3:30p.m.

Placer Valley Tourism 2204 Plaza Drive Suite 110, Rocklin, CA 95765

Zoom Meeting: <https://us02web.zoom.us/j/87124372073>

Meeting ID: 871 2437 2073 Passcode: 922062

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment." All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chairman specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact us at (916) 773-5400 by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Committee after distribution of the agenda packet are available for public inspection during normal business hours at our office located at 2204 Plaza Drive, Suite 110, Rocklin CA 95765.

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

STANDING REPORTS

4. Secretary's Report – Stephen Makis

- a. **ACTION:** Approve September 18, 2025, PVT Executive Committee Meeting Minutes.

5. Treasurer's Report – Lucas Moosman

- a. **ACTION:** Approve September 2025 PVT Financial Report

6. Events Committee – Willie Johnson

- a. **ACTION:** Approve Capital Improvement Grant Application from Friends of McBean Park Stadium for new video scoreboard for \$25,000

NEW & CONTINUING BUSINESS

7. Annual Strategic Planning Session 2025 – Kim Summers

8. 2026 Goals & Budget – Kim Summers

9. 2026 Strategic Plan – Kim Summers

10. CEO Report – Kim Summers

11. EXECUTIVE COMMITTEE MEMBER COMMENTS AND REPORTS

- 12. Next PVT Executive Committee meeting will be one week earlier due to the holiday on November 13, 2025, Thursday at 3:30pm at 2204 Plaza Drive Suite 110, Rocklin.

13. ADJOURN