



EXECUTIVE COMMITTEE MEETING AGENDA

Date: November 13, 2025 Time: after PVT Board meeting

Placer Valley Tourism 2204 Plaza Drive Suite 110, Rocklin, CA 95765

Zoom: <https://us02web.zoom.us/j/87124372073>

Meeting ID: 871 2437 2073 Passcode: 922062

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment". All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chairman specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact us at (916) 773-5400 by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Committee after distribution of the agenda packet are available for public inspection during normal business hours at our office located at 2204 Plaza Drive, Suite 110, Rocklin CA 95765.

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

STANDING REPORTS

4. Secretary's Report – Stephen Makis

- a. **ACTION:** Approve August 21, 2025, ATG Executive Committee Meeting Minutes

5. Treasurer's Report – Lucas Moosman

- a. **ACTION:** Approve ATG Q3 2025 Financial Report (July, August and September)

NEW AND CONTINUING BUSINESS

6. California Department of Food & Agriculture (CDFA) – Carrie Fankhauser

- a. **ACTION:** Approve Grant Agreement for 11.1.2025-12.31.2026

7. 2026 Goals & Budget – Kim Summers

- a. **ACTION:** Approve the 2026 ATG Goals & Budget

8. 2026 Strategic Plan – Kim Summers

- a. **ACTION:** Approve the 2026 ATG Strategic Plan

9. CEO Report – Kim Summers

BOARD MEMBER COMMENTS AND REPORTS

- 10. Next ATG Executive Committee meeting is scheduled on Thursday, January 15, 2026, following the PVT Executive Committee Meeting.

11. ADJOURN