



PLACER VALLEY

Tourism Enriching Communities

BOARD OF DIRECTORS MEETING AGENDA

Date: October 23, 2025, Time: 11:00am

Placer Valley Tourism

2204 Plaza Drive Suite 110, Rocklin, CA 95765

Zoom: <https://us02web.zoom.us/j/83817491455>

Meeting ID: 838 1749 1455 Passcode: 248537

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment." All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chair specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact us at (916) 773-5400 by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Committee after distribution of the agenda packet are available for public inspection during normal business hours at our office located at 2204 Plaza Drive, Suite 110, Rocklin CA 95765.

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

STANDING REPORTS

4. Secretary's Report – Stephen Makis

- a. **ACTION:** Approve August 28, 2025, PVT Board of Directors Meeting Minutes

5. Treasurer's Report – Lucas Moosman

- a. **ACTION:** Approve PVT August 2025 Financial Report
- b. **ACTION:** Approve PVT September 2025 Financial Report

6. Events Committee – Willie Johnson

- a. **ACTION:** Approve Capital Improvement Grant Application from Friends of McBean Park Stadium for new video scoreboard for \$25,000

NEW & CONTINUING BUSINESS

- 1. Baird Group Portfolio Update – Kent Elliott and Chris Pistone
- 2. Annual Strategic Planning Session 2025 – Kim Summers
- 3. 2026 Goals & Budget and 2026 Strategic Plan – Kim Summers
- 4. CEO Report – Kim Summers
 - a. Report Card

5. BOARD MEMBER COMMENTS AND REPORTS

- 6. Next PVT Board of Directors meeting is scheduled one week earlier due to the holiday for Thursday, November 20, 2025, at Placer Valley Tourism, 2204 Plaza Drive Suite 110, Rocklin, CA 95765.

7. ADJOURN