



PLACER VALLEY

Tourism Enriching Communities

BOARD OF DIRECTORS MEETING AGENDA

Date: August 27, 2026 Time: 11:00am

Placer Valley Tourism

2204 Plaza Drive Suite 110, Rocklin, CA 95765

Zoom: <https://us02web.zoom.us/j/83817491455>

Meeting ID: 838 1749 1455 Passcode: 248537

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment." All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chair specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact us at (916) 773-5400 by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Committee after distribution of the agenda packet are available for public inspection during normal business hours at our office located at 2204 Plaza Drive, Suite 110, Rocklin CA 95765.

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

STANDING REPORTS

4. Secretary's Report – Stephen Makis

- a. **ACTION:** Approve July 23, 2026, PVT Board of Directors Meeting Minutes

5. Treasurer's Report – Lucas Moosman

- a. **ACTION:** Approve PVT July 2026 Financial Report

6. Events Committee – Willie Johnson

NEW & CONTINUING BUSINESS

7. Annual Strategic Planning Session September 24, 2026, at Sierra College – Sulynn Jew

8. CEO Report – Kim Summers

- a. Report Card June

9. BOARD MEMBER COMMENTS AND REPORTS

10. Next PVT Board of Directors meeting will be on September 24, 2026, Thursday at Sierra College,

5100 Sierra College Blvd, Rocklin, CA 95677 at time TBD.

11. ADJOURN