



PLACER VALLEY

Tourism Enriching Communities

BOARD OF DIRECTORS MEETING AGENDA

Date: July 23, 2026 Time: 11:00am

Placer Valley Tourism

2204 Plaza Drive Suite 110, Rocklin, CA 95765

Zoom: <https://us02web.zoom.us/j/83817491455>

Meeting ID: 838 1749 1455 Passcode: 248537

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment." All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chair specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact us at (916) 773-5400 by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Committee after distribution of the agenda packet are available for public inspection during normal business hours at our office located at 2204 Plaza Drive, Suite 110, Rocklin CA 95765.

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

STANDING REPORTS

4. Secretary's Report – Martin Johnson

- a. **ACTION:** Approve June 25, 2026 PVT Board of Directors Meeting Minutes

5. Treasurer's Report – Lucas Moosman

- a. **ACTION:** Approve PVT June 2026 Financial Report

NEW & CONTINUING BUSINESS

6. Board of Director applications – Willie Johnson

- a. **ACTION:** Approve Board of Director Application for Alesha Frazier
- b. **ACTION:** Approve Board of Director Application for Sarah Alvarado
- c. **ACTION:** Approve Board of Director Application for Jose Razo

7. Annual Strategic Planning Session September 24, 2026 at Sierra College – Sulynn Jew

8. Mid-Year Review – Kim Summers

9. CEO Report – Kim Summers

- a. Report Card June

10. BOARD MEMBER COMMENTS AND REPORTS

- 11. Next PVT Board of Directors meeting will be on August 27, 2026, Thursday at Placer Valley Tourism, 2204 Plaza Drive Suite 110, Rocklin at 11:00am.

12. ADJOURN