



BOARD OF DIRECTORS MEETING AGENDA
Date: July 23, 2026 Time: After PVT Meeting
Placer Valley Tourism
2204 Plaza Drive Suite 110, Rocklin, CA 95765

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment". All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chairman specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact us at (916) 773-5400 by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Committee after distribution of the agenda packet are available for public inspection during normal business hours at our office located at 2204 Plaza Drive, Suite 110, Rocklin CA 95765.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PUBLIC COMMENT**

STANDING REPORTS

- 4. Secretary's Report** – Martin Johnson
 - a. **ACTION:** Approve April 23, 2026, ATG Board of Directors Meeting Minutes
- 5. Treasurer's Report** – Lucas Moosman
 - a. **ACTION:** Approve 2026 ATG Quarterly Financial Report (April, May, June)

NEW AND CONTINUING BUSINESS

6. Master Plan – Kim Summers
7. Placer County Fair 2026 – Carrie Fankhauser
8. CEO Report – Kim Summers
- 9. BOARD MEMBER COMMENTS AND REPORTS**
10. Next Board of Directors meeting is scheduled on August 27, 2026, Thursday following the PVT Board of Directors Meeting.
- 11. ADJOURN**